



News Release

Public Relations Council of Alabama-Mobile Chapter

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For Immediate Release

Tuscaloosa Chapter Members Win Awards at State Conference

Montgomery, AL – During a statewide conference of the Public Relations Council of Alabama, members of the Montgomery Chapter won several PRCA awards, an honor bestowed upon only the best public relations practitioners. The conference, hosted by the Montgomery Chapter of the Public Relations Council of Alabama, was recently held at the Renaissance Montgomery Hotel and Spa at the Convention Center in historic downtown Montgomery.

The Public Relations Medallion Awards program recognizes the best work of the state's Public Relations Council of Alabama members with Awards of Merit, Awards of Excellence, and the Medallion Award, the highest noncompetitive award given. In addition, there is one "Best of Show," which is the competition's highest honor and is selected only among the Medallion Award winners, and only two "Judges' Awards," which honor work the judges deemed outstanding.

Three Medallion Awards were presented to members of the Tuscaloosa PRCA Chapter: **Mary C. Wymer** of the University of Alabama in Publications – External Magazine and PR Projects – Brochure/Folder with a budget of \$5,000-\$10,000, and **Tru Livaudis, Alicia King, Mary Lawhorn** in Direct Mail – Print.

Six Awards of Excellence were presented: **Deidre Stalmaker** and **Doug Swimholster** in Special Purpose Publications – Other Single Issue; **Deidre Stalmaker** and **Andy Rainey**

with Other Interactive Media; **Mary C. Wymer** of the University of Alabama in Brochure/Folder with a budget under \$5,000 and Writing for PR – Op/Ad; and two to **Lucy Arnold Sikes** of the University in Alabama in the category of Potpourri.

Two Awards of Merit were presented to **Deidre Stalmaker** for her Writing for PR – Feature Stories.

The Public Relations Council of Alabama is the state's longest operating and largest group of public relations practitioners. The organization exists to further the professional and networking interests of today's public relations and communication professionals in private, public and nonprofit businesses and organizations. The Tuscaloosa Chapter of PRCA is one of six chapters in Alabama that offers career development opportunities, mentors college students and works to improve the professionalism of public relations practice through its accreditation program.

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