

Obama press staffer, Birmingham native Corey Ealons to keynote state PR luncheon in April

BIRMINGHAM, Ala. – Birmingham native Corey Ealons, a newly appointed director of media for the Obama Administration, will give the keynote address at the Public Relations Council of Alabama's state luncheon Friday, April 24, at 11 a.m. at the Cahaba Grand Conference Center in Birmingham.

The theme for the luncheon is "In the Ring 2009: Become a Champ by Blazing a New Trail in PR." Ealons will speak on the importance of strategic public relations during the current economic times and share experiences from the Barack Obama 2008 Presidential Campaign.

In February 2009, the White House named Ealons director of African-American media and coordinator of special projects. Ealons also served as director of African-American media for the Obama Presidential Campaign. Before that, Ealons was communication director and chief of staff for Alabama Congressman Artur Davis.

The public is invited to attend the state luncheon, which will be followed by professional development sessions for public relations practitioners. Tickets are \$75 for individuals or \$600 for a table of 10. Log on to www.prcaonline.com <<http://www.prcaonline.com/>> to purchase tickets.

ABOUT THE PUBLIC RELATIONS COUNCIL OF ALABAMA

The Public Relations Council of Alabama (PRCA) exists to further the professional and networking interests of today's public relations and communication professionals in private, public and nonprofit businesses and organizations. PRCA is made up of 450 members across six Alabama chapters - Birmingham, East Alabama, Mobile, Montgomery, North Alabama, and West Alabama. Learn more about PRCA at www.prcaonline.com <<http://www.prcaonline.com/>> .

For more information, please contact Josh Till, Chair, PRCA 2009 State Luncheon and President, PRCA-Birmingham Chapter at 205.934.0321 or josh.till@ccc.uab.edu.