



News Release

Public Relations Council of Alabama-Birmingham Chapter

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For Immediate Release

Birmingham Chapter Members Win Awards at State Conference

Montgomery, AL – During a statewide conference of the Public Relations Council of Alabama, members of the Montgomery Chapter won several PRCA awards, an honor bestowed upon only the best public relations practitioners. The conference, hosted by the Montgomery Chapter of the Public Relations Council of Alabama, was recently held at the Renaissance Montgomery Hotel and Spa at the Convention Center in historic downtown Montgomery.

The Public Relations Medallion Awards program recognizes the best work of the state's Public Relations Council of Alabama members with Awards of Merit, Awards of Excellence, and the Medallion Award, the highest noncompetitive award given. In addition, there is one "Best of Show," which is the competition's highest honor and is selected only among the Medallion Award winners, and only two "Judges' Awards," which honor work the judges deemed outstanding.

Four Medallion Awards were presented to members of the Birmingham PRCA Chapter: **American Cast Iron Pipe Company** in Special PR Program 90 days with a budget of \$25,000 and Writing for PR – PR or Marketing Plan; **Jimmie Hale Mission** for an Annual Report with a budget under \$5,000; and **Metropolitan Development Board** in Interactive Media CD or DVD.

Three Awards of Excellence were presented: **Josh Till, Charles Buchanan, Jessica Huffstutter** and **Steve Wood** in Publications – External Magazine; **Josh Till** in Writing for PR – Feature Story; and **Jimmy Hale Mission** in Broadcast Production – External Video.

Four Awards of Merit were presented to **Metropolitan Development Board** for Special Purpose Publication – Other Single Issue and Website Development Internet; and **Josh Till** for Writing for PR: Feature Story and Website Development Internet.

The Public Relations Council of Alabama is the state's longest operating and largest group of public relations practitioners. The organization exists to further the professional and networking interests of today's public relations and communication professionals in private, public and nonprofit businesses and organizations. The Birmingham Chapter of PRCA is one of six chapters in Alabama that offers career development opportunities, mentors college students and works to improve the professionalism of public relations practice through its accreditation program.

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