



Public Relations
Council of Alabama

2008 PRCA ANNUAL CONFERENCE

Corporate Partnership Enrollment Form

The Staff of the Montgomery Chapter of Public Relations Council of Alabama greatly appreciates your organization's consideration of being a Corporate or Conference Partner for the 2008 PRCA State Conference. We realize that the quality of our conference depends highly upon the continued and unwavering support of our member organizations, and we would be honored by your contribution. **Remember, all amounts are suggestions, and we will work with any organization willing to be a sponsor.**

INDIVIDUAL EVENT SPONSORSHIPS

- Breaks – \$1,000** (Two breaks available; one Thursday and one Friday)
- Speakers – \$750** (If you would like to help cover expenses of some of our speakers)
- Student Medallion Awards Luncheon – \$1,500 each** (Unlimited number of sponsorships available)
- Thursday Evening Dinner Theater (Off-Site) – \$1,500** (Unlimited number of sponsorships available)
- Friday Morning Breakfast – \$1,000** (Unlimited number of sponsorships available)
- Friday Conference Luncheon and Program – \$1,500** (Unlimited number of sponsorships available)
- Medallion Awards Dinner (Off-Site) – \$2,000** (Unlimited number of sponsorships available)
- Hospitality Suite** (Wednesday night, Thursday night and Friday night available until April 15.)

CONFERENCE PARTNERSHIP LEVELS

- Platinum – \$5,000**
- Gold – \$3,000**
- Silver – \$2,000**
- Bronze – \$1,000**

All Conference Partnerships will be recognized from the podium, on the conference website, with sponsors' ribbons on your nametags, as well as in the conference program. Conference Partnerships are designed for those corporate sponsors who have no preference for a specific event, but instead would like to sponsor the 2008 PRCA State Conference in its entirety. See reverse for more details about the Conference Partnership Program.

ENROLL ME!

Contact Name _____

Company Name _____

Mailing Address _____

City / State / Zip _____

Phone Number (_____) _____ Fax Number (_____) _____

E-Mail Address _____

Amount Pledged \$ _____

Please contact **Lori Quiller, 2008 PRCA State Conference Chair**, at (334) 263-7594 or lquiller@acca-online.org.

Sponsorships should be mailed to

Lori Quiller • PRCA State Conference • 107 Mara Court • Prattville, Ala. 36066

You will receive a confirmation packet upon receipt, as well as frequent conference updates throughout the year.



2008 PRCA ANNUAL CONFERENCE

Conference Partnership Levels

OUR MISSION STATEMENT TO OUR CORPORATE PARTNERS

As Corporate Partners, we believe that you not only understand the role of public relations in the corporate setting, but also the importance of continuing education of the public relations practitioner.

As public relations practitioners, we believe in sharing the knowledge of our industry and educating those who wish to learn our craft.

Part of the Corporate Partnership package you will receive includes the opportunity to attend all the lectures during the 2008 PRCA State Conference, and we would like to invite you to bring members of your board of directors or key staff members you feel would enjoy our educational sessions.

As Corporate Partners, you will be duly recognized throughout the conference, and all the members from your company will be registered and noted with special sponsor ribbons. We realize the importance of our partnership with your organization, and we are truly grateful for your assistance.

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Platinum Conference Partner – \$5,000

Platinum Corporate Partners will receive six (6) tickets to attend the 2008 PRCA State Conference, including our opening night event on Thursday, Oct. 2; all meal events, and the Medallion Awards on Friday, Oct. 3. Platinum Partners will have their corporate logos displayed on the screens in the meeting rooms prior to the speaking engagements and recognized at all events.

Gold Conference Partner – \$3,000

Platinum Corporate Partners will receive four (4) tickets to attend the 2008 PRCA State Conference, including our opening night event on Thursday, Oct. 2; all meal events, and the Medallion Awards on Friday, Oct. 3. Gold Partners will have their corporate logos displayed on the screens in the meeting rooms prior to the speaking engagements and recognized at all events.

Silver Conference Partner – \$2,000

Platinum Corporate Partners will receive three (3) tickets to attend the 2008 PRCA State Conference, including our opening night event on Thursday, Oct. 2; all meal events, and the Medallion Awards on Friday, Oct. 3. Silver Partners will have their corporate logos displayed on the screens in the meeting rooms prior to the speaking engagements and recognized at all events.

Bronze Conference Partner – \$1,000

Platinum Corporate Partners will receive two (2) tickets to attend the 2008 PRCA State Conference, including our opening night event on Thursday, Oct. 2; all meal events, and the Medallion Awards on Friday, Oct. 3. Bronze Partners will have their corporate logos displayed on the screens in the meeting rooms prior to the speaking engagements and recognized at all events.